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## INFORMATION DISCLOSURE STATEMENT BY APPLICANT

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### Complete if Known

Reissue Application Number	09/577,798
Reissue Filing Date	May 24, 2000
First Named Inventor	Dwight Allen MERRIMAN
Group Art Unit	2166
Examiner Name	Harle, J.
Attorney Docket Number	11032/2144

### U.S. PATENT DOCUMENTS

Examiner Initials *	Cite No.¹	U.S. Patent Document		Name of Patentee or Applicant of Cited Document	Date of Publication of Cited Document MM-DD-YYYY	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
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Substitute for form 1449A/PTO  <b>INFORMATION DISCLOSURE STATEMENT BY APPLICANT</b>  <i>(use as many sheets as necessary)</i>				<b>Complete if Known</b>	
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### OTHER PRIOR ART -- NON PATENT LITERATURE DOCUMENTS

Examiner Initials *	Cite No. <sup>1</sup>	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.	T <sup>2</sup>
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		Bounty Quest home page article titled "DoubleClick Bounty Paid Ad Pioneer Turned Online Porn Mogul Wins \$10,000; (< <a href="http://www.bountyquest.com">http://www.bountyquest.com</a> >; printed on 3/9/01)	✓
		Bounty Quest Web page displaying article titled "Bounty Collected Double Click Banner Ad Patent; ( <a href="http://www.bountyquest.com/bounties/displayBounty.php?bountyName=1019">http://www.bountyquest.com/bounties/displayBounty.php?bountyName=1019</a> ); printed on 3/9/01)	✓
		Bounty Quest Web page displaying article titled "Digital Porn Mogul Wins Silver Bullet Award; ( <a href="http://www.bountyquest.com/winner/bschuster.htm">http://www.bountyquest.com/winner/bschuster.htm</a> ); printed on 3/9/01)	✓
		Bounty Quest Web page displaying article titled "DoubleClick Piror Art; ( <a href="http://www.bountyquest.com/patentinfo/doucleclickart.htm">http://www.bountyquest.com/patentinfo/doucleclickart.htm</a> ); printed on 3/9/01)	
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		Sales Literature posted on Bounty Quest Website titled "What You Get with WWIN; ( <a href="http://bountyquest.com/images/doubleclickGet.gif">http://bountyquest.com/images/doubleclickGet.gif</a> ); printed on 3/9/01)	✓
		CNET Press Release titled "About CNET; ( <a href="http://www.canada.cnet.com/aboutcnet/0-13613-7-808022.html">http://www.canada.cnet.com/aboutcnet/0-13613-7-808022.html</a> ); printed on 3/9/01)	
		ADMedium Newsletter linked from Bounty Quest Website; ( <a href="http://uts.cc.utexas.edu/tecas/nl9_2_96.html">http://uts.cc.utexas.edu/tecas/nl9_2_96.html</a> ); printed on 4/4/01)	

Examiner  
Signature

Date  
Considered

\* EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

<sup>1</sup> Unique citation designation number. <sup>2</sup> Applicant is to place a check mark here if English language Translation is attached.